

Customer Information on the Collection and Processing of Personal Data in Accordance with Art. 13 GDPR

The protection of your personal data is our highest priority, and it is important to us that you feel safe and secure in our business relationship. When processing personal data, we carefully respect your privacy and comply with all applicable data protection regulations.

The data you provide as part of inquiries or orders is used to fulfill existing contracts or prepare new ones. This includes contact details, shipping information, and bank details for payment processing. The legality of this processing is based on Art. 6 (1) b) GDPR.

Controller responsible for data processing:

Bricon GmbH

Eisenbahnstraße 100
78573 Wurmlingen
Telefon: +49 7461 9336-0
Fax: +49 7461 9336-665
E-Mail: info@bricon.com

You can reach our external data protection officer at:

D3 Datenschutz UG (haftungsbeschr.)
Nico Villing
Hauptstr. 106/108
D-78549 Spaichingen
Phone: +49 7424 60 39 39 0
Email: privacy@bricon.com

Providing personal data as part of an order is required to conclude a contract. However, you are not obligated to provide this data. Please note, though, that without this data, our products or services cannot be purchased or utilized. We process the data you provide to us as part of our business relationship. This primarily includes the following data:

- Contact details of the customer representative, such as title, name, business address, phone number, and email address.
- Changes in address or basic information.
- Payment processing information, such as bank account details.

Recipients of the collected data may include:

- Payment service providers
- Shipping and transportation service providers
- IT service providers
- Public authorities if these data are requested based on legal disclosure obligations

Your data will only be stored for the required period of time. As soon as it is no longer required for the above-mentioned purposes, it will be deleted in accordance with the statutory retention obligations.

Documents related to contract fulfillment, such as invoices or reminders, will be stored according to the legal retention obligations, which currently last 10 years. The retention period begins at the end of the year in which the invoice was issued.

In connection with the processing of your personal data, you as a customer have the following rights:

- According to Art. 15 GDPR, you have the right to request information about the data we store.
- According to Art. 16 GDPR, you have the right to have incorrect data corrected.
- According to Art. 17 GDPR, you have the right to request the deletion of your data, provided there are no legal reasons for continued storage.
- According to Art. 18 GDPR, you have the right to request the restriction of the processing of your personal data.
- According to Art. 20 GDPR, you have the right to data portability regarding all data you have provided to us.

If you wish to exercise your data subject rights, please send us an email at:
privacy@bricon.com

In addition, you have the right to object to the processing of your personal data at any time, for reasons arising from your particular situation, in accordance with Art. 21 GDPR. We will stop processing your personal data unless we can demonstrate compelling legitimate grounds for the processing that outweigh your interests, rights, and freedoms, or if the processing serves the establishment, exercise, or defense of legal claims.

You also have the right to revoke any consent you have given us at any time. This does not affect the lawfulness of the data processing carried out based on your prior consent. If you wish to exercise your right of revocation, you can send an email to privacy@bricon.com

If you believe that we are violating the General Data Protection Regulation through the processing of your personal data, you have the right to file a complaint with a supervisory authority. The responsible supervisory authority for us is:

Landesbeauftragter für Datenschutz und Informationssicherheit Baden-Württemberg
Königstr. 10a
70173 Stuttgart

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